



4th AHTSA INTERNATIONAL CONFERENCE ON HOSPITALITY & TOURISM RESEARCH

CALL FOR PAPERS

On behalf of the conference organizers, Association of Hospitality and Tourism Schools in Africa (**AHTSA**) Secretariat and the Ghana Institute of Management & Public Administration (**GIMPA**), we are delighted to announce the 4th AHTSA International Conference on Hospitality & Tourism Research that will be held at **GIMPA** on **16th & 17th October, 2018**.

The theme of the Conference is:

Development of Hospitality and Tourism in the 21st Century: Focus on Africa.

This theme emphasizes on using research to inform industry players on the new ideas, opportunities and challenges related to hospitality & tourism development in Africa.

The 2018 Conference will provide a forum for the sharing of ideas, presentation of research findings, and discussion of professional issues relevant to the development of hospitality and tourism development in the 21st century, by academia, practitioners and hospitality & tourism students.

TOPICS

Submissions on the following topics are welcome:-

- 1 Hospitality and tourism Management
2. Eco-tourism and sustainable development in Africa
3. Sustainable governance & policy in hospitality & tourism practices
4. Health tourism and well being
5. Festivals and events management
6. Talent management in the hospitality & tourism sector
7. Global shift in hospitality & tourism
8. Insecurity & terrorism in worldwide travel
9. Facilities management

CONFERENCE CHARGES

International participants fee	US\$ 470
AHTSA Members fee	US\$ 370
National participants fee	US\$ 270
Student's fee	US\$ 170
Daily Attendance fee	US\$ 170



Accommodation/Dinner US\$ 100

Conference Charges include: Conference registration, lunch and snacks

Options

Field trips US\$ 50

SUBMISSION

Submissions should be relevant to the conference theme. The paper should be original and should not have been previously published or presented at another conference. Soft copy of abstracts and papers shall be submitted to ahtsaconference2018@utalii.ac.ke.

Academic submission will be accepted for presentation at the conference based on a blind peer based review process. A work in progress paper, which will be reviewed as such for acceptance may also be presented.

A poster presentation (for doctoral and research students) are also acceptable.

In ALL cases, an abstract must be submitted, and upon acceptance of the abstract, authors will be invited to submit a full-length manuscript for peer review. In no more than 500 words, abstracts should clearly state the purpose, results and conclusions of the work to be described in the final paper. Acceptance of the abstract does not guarantee the acceptance of the full-length manuscript.

The deadline for **submission of abstracts** is **7th August, 2018**.

Full Papers are normally completed pieces of research or conceptual Papers, which develop theory and practice in relation to one of the ten topics above. These papers will be double blind refereed and marked as 'full papers' in the proceedings.

It is strongly recommended that abstracts be submitted prior to the submission of the full or work in progress papers to enable any adjustments and feedback to be made. The **deadline for submission of full papers is 15th September, 2018**. Any submissions received after this date will only be accepted as poster presentations.



PRESENTATION AND LAYOUT GUIDELINES FOR AUTHORS OF PAPERS

Final copies of full papers and work in progress papers will be used to produce the Conference proceedings in print and electronic formats

It is important therefore that all papers comply with the presentation requirements as detailed below:-

1. Length of papers

Full papers between 4,000 and 6,000 words including abstract, excluding bibliography. Work in progress papers between 1,000 and 2,000 words in length. (Including abstract, excluding bibliography)

2. Text

Use single spacing throughout with the following margins: left hand 35mm; top, bottom & right hand side 25mm. Text should be black, 11 point, Times New Roman and justified left only. There should be a single space between Paragraphs and the first line should not be indented.

3. Page Numbers

Page numbers should be inserted.

4. First Page

The first page should include the title of the paper, centered, bold, 15 point size; authors' names, centered, bold, 12-point size; authors' affiliations and address, centered, 12 point sizes.

For fully refereed papers, the first page should also include an abstract of no more than 150 words.

NB: Please omit author's names for refereeing process; these should only be included in the final approved paper submission.

5. References

References should follow the Harvard system or APA. Cited documents are referred to by inserting the authors surname and the year of publication within the text at the point of reference.

English is the official language of the 4th AHTSA International Conference on Hospitality and Tourism Research and all abstracts, papers, posters and presentations should be



submitted in English, checked for correct grammar and spelling, and where relevant in Microsoft Word format.

PUBLICATION

All accepted papers would be submitted in the conference proceedings (Book of Abstracts + Full papers in electronic format). In order for the paper to be published, at least one author needs to be at the conference to present it.

CONFERENCE VENUE

The conference will be hosted by the **Ghana Institute of Management & Public Administration (GIMPA)**. The venue will provide the setting for the conference's social program.





